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Practicality of Knowledge and its Implementation in the Humanities

ABSTRACT. This paper refers to models of practical knowledge that are present in Polish entrepreneurship. We distinguish between the economic model and the methodological model. What these models have in common is that they primarily function in theory. However, they differ in their approach to knowledge. The economic model emphasizes the importance of knowledge management, while the methodological one focuses on technology of knowledge. Business is dominated by the economic model. For methodological model suggest benefits for business, government, and science. Indications, however, requires a formula to implement a methodological model for a wide practice of entrepreneurship. Such a formula of cumulative experience gained in the practical activities promoted in project teams, enjoying the support of EU funds. The ability to develop best practices based on the methodological model of practicality is also considered. It refers to the reflectiveness of the methodological research school in Poznań and is based on the concept of the optimization statements. The recommended methodological model also assumes the use of knowledge relevant published standard quantization problem.

KEY WORDS: model of practicality, technology of knowledge, quantifying the content, optimization statements, problematic relevance of knowledge

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